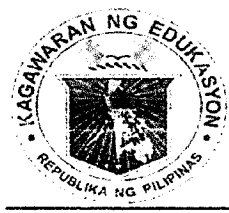
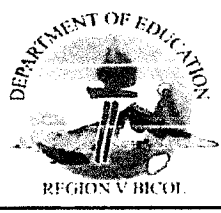


CIP chief

ATTN: Mrs. Nardo



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August 9, 2017

**REGIONAL MEMORANDUM**

No. 65, s. 2017

009592

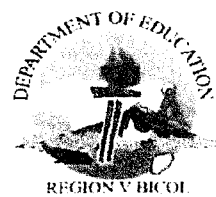
**2017 REGIONAL IMPLEMENTATION OF WELLNESS CAMPUS PROGRAM**

To: Schools Division Superintendent  
Chief Education Supervisor CID/SGOD  
Education Program Supervisor - MAPEH/SGOD  
Division Wellness Focal Person/Coordinator  
Public Elementary and Secondary School Heads  
All Others Concerned

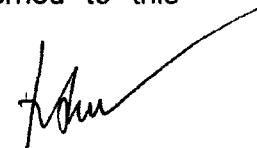
1. After the astounding success of the 2016 Wellness Campus Program which declared Region V as the Best Campus Wellness Region in the National Level, the Department of Education Regional Office V in partnership with Nestle Philippines, Inc. (NPI) through Greatfil Team, Inc. (GTI), will again implement the above-mentioned program from July 1, 2017 to February 28, 2018.
2. The program has the following objectives;
  - Educate public school students, ages 7-17 years old, on how to live a healthy life through the Wellness Campus program with the use of the United for Healthier Kids pillars, as well as FNRI's Pinggang Pinoy.
  - Encourage students to choose healthier food and drink options; and
  - Involve parents by sharing to them what is taught in school so that they can support their children in adhering to the healthier habits.
3. This year's Wellness Campus Program has three areas of concern to wit:
  - Part I - Nutrition Education for Elementary and High School Students in All Public Schools in the Region
  - Part II - The 2017 Wellness Campus Dancercise for All Schools in the Region
  - Part III - A Competition for Best Practice in School that Influence Change of Student through Parents and Students Engagement
4. A Regional Wellness Campus Team shall be composed of the ESSD Chief, Regional Education Program Supervisor in MAPEH, Regional Health Personnel, Division Education Program Supervisors in MAPEH/SGOD and Division Wellness Focal Person/Coordinators who shall monitor, supervise and ensure the effective conduct of the program.



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5. All divisions are enjoined to coordinate with the Local Government Units and other stakeholders for the quality implementation and sustainability of the program.
6. The program mechanics, composition of the Regional Wellness Campus Team and division orientation schedules are found in Enclosure No. 1 of this memorandum.
7. Travel and other incidental expenses during the implementation and program monitoring of MAPEH/SGOD EPS shall be chargeable against local funds subject to usual accounting and auditing rules and regulations. **An orientation conference of all the members of the regional campus wellness team shall be held at 1:00 PM on August 14, 2017 at the ESSD Office, DepEd RO V, Rawis, Legaspi City.**
8. For dissemination, information and compliance of all concerned to this memorandum is desired.

  
R  
RAMON FIEL G. ABCEDE  
Regional Director

August 18, 2017

To: Public Schools District Supervisor (Elementary & Secondary)  
Elementary & Secondary School Heads  
MAPEH Coordinators (Elementary & Secondary)

For your information and guidance. Take note of the changes in the date of launching for Camarines Sur from August 25, 2017 to August 24, 2017 at Rodriguez National High School, 8:00 to 5:00 A.M.

All School MAPEH Coordinators (secondary) and District MAPEH Coordinators (Elementary) are advised to attend.

  
SUSAN S. COLLANO

Assistant Schools Division Superintendent

/ijanardo

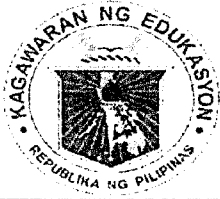
To be included in the Perpetual Index  
Under the following subject:

SPECIAL EVENTS / SGOD

TEACHERS

SCHOOLS

PUPILS / STUDENTS



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Enclosure No. 1 to Regional Memorandum No. 65, s. 2017

**2017 REGIONAL WELLNESS CAMPUS TEAM**

**RAMON FIEL G. ABCEDE**  
Regional Director

**TOLENTINO G. AQUINO**  
Assistant Regional Director

**RONALD C. ASIS**  
Chief, ESSD

**FRANCISCO B. BULALACAO, JR.**  
Education Supervisor-II, MAPEH

**NELSON PAZ**  
Program Regional Head for Wellness Campus

**MARIA ROSALIA VIVIEN P. MANINANG**  
Regional Program Coordinator for DepEd

**DIVISION EDUCATION PROGRAM SUPERVISORS AND FOCAL PERSONS/COORDINATORS**

Name	Division
1. MINVILUZ P. SAMPAL	Albay
2. NELSON R. GOMEZ	Camarines Norte
3. IMELDA A. NARDO	Camarines Sur
4. NELSON T. SICIO	Catanduanes
5. RUFINO B. ARELLANO	Masbate Province
6. ANACLETO B. OTIVAR	Sorsogon Province
7. CYNTHIA T. MONTANEZ	Iriga City
8. JOBERT P. NARVADEZ	Naga City
9. AMABLE O. POJA, JR.	Ligao City
10. FRANCISCO DEXTER O. SISON	Legaspi City
11. MA. TERESA P. BORBOR	Tabaco City
12. RICO P. ESTUR	Sorsogon City
13. PERLA REYES	Masbate City

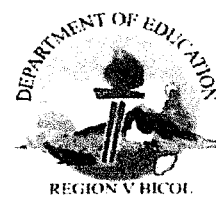


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**SCHEDULE OF DIVISION LEVEL LAUNCHING OF 2017 WELLNESS CAMPUS**

<b>Date</b>	<b>Day</b>	<b>Division</b>	<b>Focal Person/Coordinator</b>
August 16, 2017	Wednesday	Iriga City (A.M.)	Cynthia T. Montanez
		Albay (P.M.)	Minviluz P. Sampal
August 18, 2017	Friday	Ligao City (A.M.)	Amable O. Poja, Jr.
		Legazpi City (P.M.)	Francisco Dexter O. Sison
August 22, 2017	Tuesday	Catanduanes (A.M.)	Nelson T. Sicio
August 23, 2017	Wednesday	Tabaco City (A.M.)	Ma. Teresa P. Borbor
August 24, 2017	Thursday	Sorsogon City (A.M.)	Rico P. Estur
		Sorsogon Prov. (P.M.)	Anacleto B. Otivar
August 25, 2017	Friday	Cam. Sur (A.M.)	Imelda A. Nardo
August 29, 2017	Tuesday	Masbate City (A.M.)	Perla Reyes
		Masbate Prov. (P.M.)	Rufino B. Arellano
August 31, 2017	Thursday	Naga City (A.M.)	Jobert P. Narvadez
		Cam. Norte (P.M.)	Nelson R. Gomez

**2017 WELLNESS CAMPUS PROGRAM MECHANICS**

**OBJECTIVE:**

- To educate public school students, ages 7-17 years old, on how to live a healthy life through the Wellness Campus program with the use of the United for Healthier Kids pillars, as well as FNRI's *Pinggang Pinoy*.
- To encourage students to choose healthier food and drink options.
- To involve parents by sharing to them what is taught in school so that they can support their children in adhering to the healthier habits.

**COVERAGE:**

All Grade 1-10 students in all public schools of the Divisions in the Region.

**DURATION:**

July 1, 2017 – February 28, 2018

**MECHANICS:**

The Program is partnership with the Department of Education and Nestle Philippines, Inc. (NDI) and will be implemented by Greatfil Team, Inc. (GTI), in close coordination with the DepEd Regional Office V who will appoint the Division Supervisors or other DepEd officials who will ensure that the S.Y. 2017-2018 Wellness Campus Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors and those appointed by the DepEd Regional Office V will also be the contact persons in their respective divisions.

The S.Y. 2017-2018 Wellness Campus Program implementation will give more emphasis on developing the students' healthier habits through nutrition education and physical activity for both elementary and high school students. The implementation of the Program will be in three parts as follows:



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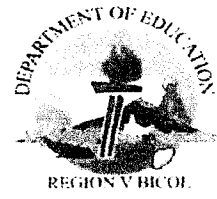
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*Note: NPI, through GTI, will provide copies of the program mechanics to the Division Superintendents and duly appointed Division Supervisors to implement the Program in their divisions. GTI together with NPI representative will cascade the program mechanics in an orientation to be attended by Division Supervisors and DepEd regional representatives who will ensure that the program mechanics will be cascaded to all school principals and MAPEH school coordinators in the region.*

### **Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS IN ALL PUBLIC SCHOOLS IN THE REGION**

1. NPI, through GTI, will provide copies of the following materials in DVD format to both Division Supervisors and MAPEH school coordinators to be used in the implementation of the program in schools:
  - a. Nutrition Videos
  - b. Nutrition Modules
  - c. Dancercise Instructional video

*Note: All Program materials such as posters, streamers, registration forms, waivers, etc. will be delivered to the division offices in coordination with the Division Supervisors duly appointed to handle the Program, who will also take care of the distribution of these materials to different schools under his/her division.*

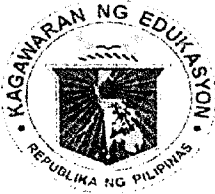
2. It is encouraged that Nutrition Modules will be incorporated in the MAPEH curriculum for elementary and high school subject to DepEd rules and regulations.
3. Aside from the nutrition modules that will be discussed during MAPEH class, every month, there will be nutrition articles and activities that parents and students can work together at home in the form of worksheets.
4. Parents should sign and return a copy of these worksheets to the teacher once they have read and completed the suggested activity.

### **Part 2: THE 2017 WELLNESS CAMPUS DANCERCISE FOR ALL PUBLIC SCHOOLS IN THE REGION**

1. All participating schools can get a copy of the music and instructional video from their respective Division Supervisor in-charge of the Program.
2. The Music and Dancercise will be the required music and exercise activity during flag ceremonies of all schools both elementary and high school. It is also encouraged that the music and dancercise will be used as warm up exercise during MAPEH classes.

### **Part 3: A COMPETITION FOR BEST PRACTICE IN SCHOOL THAT INFLUENCE BEHAVIOUR CHANGE OF STUDENTS THROUGH PARENTS AND STUDENTS ENGAGEMENT**

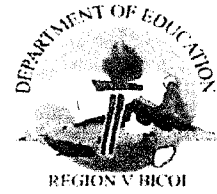
Stepping up the S.Y. 2017-2018 WELLNESS CAMPUS PROGRAM, from educating students on nutrition, we aim to influence students to live a healthy life by choosing the healthier food and drink options at home – to do this, parent's participation is vital. Nestle Philippines, Inc. together with Division Offices in cooperation with the school heads, teachers and parents can work together to respond to the nutrition, health and wellness educational need of the



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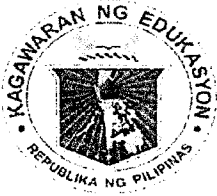
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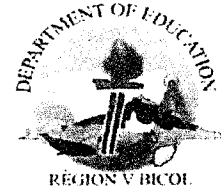
students.

1. This year, NPI launches the "Nestle Wellness Campus Best Practice Award" contest to be awarded to the best schools and region who will implement the Program beyond the mechanics provided. ***This activity aims to get best ideas, practices and better ways or approach to effectively educate and encourage our student participants and their parents to choose healthier food and drink options using the Pinggang Pinoy guide in every meal occasion*** as we continue to implement the Program in the schools.
  2. Division Supervisor assigned to the program ensures that students who will participate in the Program are only those in grades 1-6 and grades 7-10 and should have consent of their parents or legal guardians as evidenced by signed consent and waiver.
  3. All schools in participating Divisions should have implemented the Program using the materials provided by event organizer to their Division supervisors. Materials are the following:
    - Nutrition Module (Video)
    - Nutrition Module Guide for Teachers
    - Dance Music (Health Goals Song)
    - Dance Instructional Video for both elementary and high school
    - Posters or streamers
  4. All schools in participating Divisions must submit a program portfolio to the Division supervisor following the format attached herewith and should contain the following information:
    - How did you ensure 100% completion and correct implementation of the program in your school?
    - How did you apply the learnings from the modules? What are your school's best practices?
    - In your implementation of the Wellness Campus Program in the school, what initiatives did you take outside these mechanics/guidelines to promote behavior change?
    - If you were given an opportunity to further improve the Nutrition, Health and Wellness of your school, what programs/activities would you implement?
  5. Deadline for submission of the portfolio is on December 15, 2017.
  6. The contest will have two categories namely:
    - a. Inter-School Category
    - b. Inter-Region Category
- A. INTER-SCHOOL CATEGORY (Nestle Wellness Campus Best Practice Award)**
- a. The inter-school category contest is open only to all public schools in both elementary and high school in the four (4) participating regions namely:
    - i. National Capital Region (NCR)
    - ii. Region 4A (CALABARZON)
    - iii. Region V (Bicol Region)
    - iv. Region VII (Central Visayas Region)



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- b. The criteria for judging for the division level, regional level and the national level of the contest will be as follows:

<b>Wellness Campus Program Implementation</b> <i>(On-time implementation of all the activities of the 2017 Wellness Campus – Dancercise and Nutrition Module implementation, Distribution and collection of waivers, submission of portfolio)</i>	<b>40%</b>
<b>Meet the objectives of the Wellness Campus</b> <i>(Best Practice should promote the 4 healthier habits with the goal of promoting the use of the Pinggang Pinoy in all meal occasions – e.g. create ways to complete the Pinggang Pinoy where there is a challenge)</i>	<b>25%</b>
<b>Creativity of Best practice/idea</b> <i>(Show originality of the initiative)</i>	<b>20%</b>
<b>Ease of Execution</b> <i>(Program should not be difficult to execute to promote sustainability and replicability)</i>	<b>15%</b>
<b>TOTAL</b>	<b>100%</b>

- c. The contest will have three levels and there will be two school winners per level as follows:

- i. Division Level *(Division Supervisor with GTI Representative to select winners based on the set criteria)*
  - a. One winner in grade school level per school division
  - b. One winner in high school level per school division
- ii. Regional Level *(Winners will be chosen among division winners by the Regional Wellness Campus Team and GTI Representative based on the set criteria)*
  - a. Two best school winners in grade school level per region
  - b. Two best school winners in high school level per region
- iii. National Level *(Winners from the regional level will be visited and rank accordingly based on the set criteria)*
  - a. Grade School Level:
    - National Champion
    - First Runner-up
    - Second Runner-up
    - Third Runner-up
  - b. High School Level:
    - National Champion
    - First Runner-up
    - Second Runner-up
    - Third Runner-up

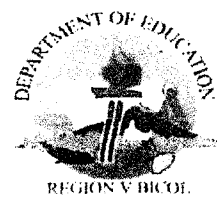


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- d. Using the criteria set by the organizer the Division Office will choose the best implementing school from elementary and high school. Then, GTI together with the Division Supervisors will visit these schools to validate the implementation of the program and best practices.
- e. Documentation and scores of each representative schools from the division will then be collected and submitted to the Regional Office for tallying. Then, based on the same criteria the Regional Office and GTI will choose the best implementing school from elementary and high school which will be the representative of the region in the national level.
- f. A set of judges identified by NPI will visit and validate the program implementation and best practices of each schools (Regional representatives). Based on the set criteria the schools from elementary and high school will be rank based on their scores with the presence of FDA Representative. The schools with the highest scores will be announced as the "2017 Nestle Wellness Campus Best Implementing School."
- g. Validation period will start from October 1 up to 31 November 2017.
- h. Winners will receive the following prizes:

**A. Division winners:**

The winner in grade school and high school each will receive "One unit of Sound System worth Ps.5,000.00 plus a plaque of Recognition"

**B. Regional Winners:**

The winners in grade school and high school in the region will receive items of their choice worth Ps.25,000.00 each.

**C. National Winners:**

School winners in the National Level of the competition will receive items of their choice. The total cost of items will be based on the total amount won. Amount of prizes will be as follows:

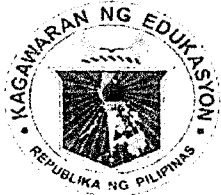
**I. School winners in Grade School Division:**

- National Champion - Prize Package worth Ps.200,000.00 + trophy
- First Runner-up - Prize Package worth Ps.150,000.00 + trophy
- Second Runner-up - Prize Package worth Ps.100,000.00 + trophy
- Third Runner-up - Prize Package worth Ps. 50,000.00 + trophy

**II. School winners in High School Division:**

- National Champion - Prize Package worth Ps.200,000.00 + trophy
- First Runner-up - Prize Package worth Ps.150,000.00 + trophy
- Second Runner-up - Prize Package worth Ps.100,000.00 + trophy
- Third Runner-up - Prize Package worth Ps. 50,000.00 + trophy



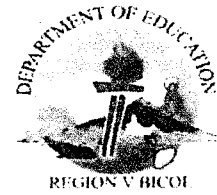


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NPI, through GTI, in coordination with the DepEd Regional and Division Officials will conduct "Parents culminating activity" in the schools who won in the regional level both grade school and high school.

**B. INTER-REGION CATEGORY (2017 Nestle Best Region of the Year Award)**

The 2017 Nestle Best Region of the Year Award is a contest showcasing the best practices and the overall results of the program in the four participating regions.

1. Aside from the best implementing school/s, organizer will also give award to the best implementing region. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%
B. Overall Program Results	50%
<b>Total</b>	<b>100%</b>

**A. PROGRAM IMPLEMENTATION (50%)**

Submission of parent consent and waiver	= 10%
Implementation of dancercise in flag raising ceremonies	= 25%
Implementation of nutrition module in PE/MAPEH class	= 40%
Submission of program portfolio (deadline 15 Dec. 2017)	= 25%
<b>TOTAL</b>	<b>100%</b>

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in- charge of the program should be able to:

1. Submit back the parent consent waiver.
2. Implement the dancercise during flag raising ceremonies.
3. Implement the nutrition modules in PE classes based on the given timelines, and
4. Submit the program portfolio based on the standard format on or before the set deadline

GTI Coordinators together with the duly assigned Division Supervisor will visit the schools in their respective divisions to validate the school implementation. Validation may either be through an actual visit or through the authentic and well-organized program portfolio, submitted following the outline attached herewith. GTI and Division Supervisor will identify at least 50% of the total school population in his/her division to be visited for both high school and grade school, validation for the remaining 50% will be through the program portfolio being submitted.

Validation period will start from 15 October 2017 up to 15 December 2017.

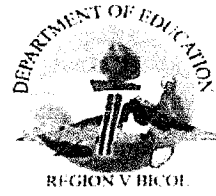


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**B. PROGRAM OVERALL RESULTS (50%)**

a. Score achieved from the inter-school contest

- |                 |     |
|-----------------|-----|
| i. Grade school | 40% |
| ii. High School | 40% |

- |                           |             |
|---------------------------|-------------|
| b. Exit Interview results | 20%         |
| <b>Total</b>              | <b>100%</b> |

2. The score earned of each region will be added and average out to get the final percentage of the Region. The region with the highest percentage will be declared as the "2017 Nestle Wellness Campus Region of the Year" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are follows:

**BEST REGION OF THE YEAR AWARD:**

- |                         |  |
|-------------------------|--|
| Best Region of the Year | - Prize Package worth Ps.200,000.00 + trophy |
| First Runner-up         | - Prize Package worth Ps.150,000.00 + trophy |
| Second Runner-up        | - Prize Package worth Ps.100,000.00 + trophy |
| Third Runner-up         | - Prize Package worth Ps. 50,000.00 + trophy |

Prize Packages: The winners may select among the items listed below. Each winning school and region will receive one unit of BMI machine plus items of their choice. The quantity of items will depend on the amount of the prize won after deducting the cost of the BMI machine.

**BMI Machine plus:**

- 50" flat screen TV
- Sound System
- HP Laptop
- Projector
- SLR Camera

- Announcement of winners will be via circular that will be sent to each regional office from the organizer and signed by an FDA representative.
- Awarding of prizes will be done in school premises of the winners by NPI together with the event organizer (GTI).
- Event organizer have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.